



Sure Choice Of Fine Food

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A Food and Drink Magazine for Northern Lincolnshire

Scoff is a bi monthly full colour magazine distributed free to 13,000 selected households in Northern Lincolnshire including commercial, entertainment and tourist venues. Readership 40,000 per issue

Editions

- January/February - Advert deadline 7th December
- March/April – Advert deadline 7th February
- May/June Advert Deadline 7th April
- July/August - Advert deadline 7th June
- September/October – Advert Deadline 7th August
- November/December – Advert Deadline 7th October

Each edition will have a directory of all of the 4 local areas and editorial, which relates to that area.

Page/Size	One	2 issues, save app10%	3 issues, save app12%	4 issues, save app15%	5 issues, save app 20%	6 issues save app 25%
One page	790	1422 - 711 ea	2034 – 678 ea	2676 – 669 ea	3160 – 632 ea	3696 - 616 ea
Half page	445	798 – 399 ea	1176 – 392 ea	1512 - 378 ea	1780 – 356 ea	2352 - 392 ea
Quarter	218	392 -196 ea	573 – 191ea	740 - 185 ea	875 – 175 ea	960 - 160 ea
Eighth	125	230 – 115ea	330 – 110 ea	420 – 105 ea	500 – 100ea	570 - 95 ea
Col cm	12	10.80	11	10.2	9.60	9.36
Class ad						

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